



AUT RESEARCH CENTRE FOR  
JOURNALISM, MEDIA & DEMOCRACY

Invites papers for a one-day conference

# Political Economy of Journalism

**Date:** Friday 28 June, 2024

Auckland University of Technology

**Keynote:** Professor Victor Pickard

**Organisers:** Wayne Hope [wayne.hope@aut.ac.nz](mailto:wayne.hope@aut.ac.nz) / Merja Myllylahti [merja.myllylahti@aut.ac.nz](mailto:merja.myllylahti@aut.ac.nz)

As a profession, discipline and ethos of investigation, journalism is under attack. Enemies include authoritarian governments, media conglomerates, social media behemoths, vulture finance, neoliberal zealotry, climate denialism and anti-reason extremists. Journalism's response and future prospects hinge upon education programmes, adequate funding initiatives and social media regulation alongside struggles for reasoned debate, democratic rights, socio-economic equality and ecological justice. With these concerns and imperatives in mind, researchers are invited to submit papers on the following themes:

## Capitalism, commercialism and news journalism

- Financialisation and news media companies
- Infotainment and broadcast news
- Paywall regimes
- Media conglomerates and news content
- Advertising revenue and news budgets

## Journalism and digital technologies

- Artificial intelligence (AI)
- Hacktivism
- Metaverses
- Data journalism
- Surveillance, counter-surveillance

## Social media versus news media

- Journalism and the internet
- Bargaining codes
- News Corp and social media giants
- Google, Facebook's news platforms
- Mass media decentred?

## Journalism versus disinformation

- Alt-right ideology
- Conspiracy culture
- Pandemic/infodemic
- Social media culpability
- State propaganda

## Political economies of alternative news journalism

- Māori and Pasifika media
- Reporting journalism and local activism
- Climate justice journalism
- Feminist journalism online
- LGBTQIA+ journalism online

## Public journalism futures

- Countering news deserts
- Public media institutions
- Funding journalism initiatives
- Journalism education
- Counter-hegemonic journalism

**Date:** Abstracts due **December 15, 2023**

**Abstract length:** 150-200 words

Registration and fees – details to come